



STATE OF ARIZONA  
GOVERNOR'S OFFICE OF YOUTH, FAITH AND FAMILY

DOUGLAS A. DUCEY  
GOVERNOR

DEBBIE MOAK  
DIRECTOR

September 4, 2015

Director:

On October 1<sup>st</sup>, the Governor will launch the *Lighting Arizona Purple* campaign by lighting the State Capitol purple as an example of Arizona's dedication to ending domestic violence. Domestic violence is a pervasive problem that affects 1 in 4 women and 1 in 7 men in Arizona and stands in direct opposition to the Governor's priority of protecting Arizona families and communities. The *Lighting Arizona Purple* campaign was developed by the Governor's Commission to Prevent Violence Against Women, and the Governor's Office of Youth, Faith and Family, to raise statewide awareness and provide important information to assist victims in locating help and resources.

All Arizonans can join this effort and light their own homes purple. In a strong show of support, the Home Depot will be selling purple light bulbs to their customers at all Arizona store locations with a percentage of the proceeds going to support domestic violence prevention. The Governor's Office of Youth, Faith and Family will also be distributing outreach materials and working with Arizona Public Service, Salt River Project, Tucson Electric Power, UniSource Energy Services, the Arizona Diamondbacks, the Phoenix Suns and the Arizona Cardinals to raise awareness about domestic violence statewide.

The Governor's Office of Youth, Faith and Family would like to invite your agency to join us in this important endeavor by taking a stand against domestic violence:

- Attend the *Lighting Arizona Purple* Kick-off Event on October 1<sup>st</sup> with your staff;
- Participate with the Twitter hashtag campaign #LightingAZPurple;
- Post domestic violence awareness information on your website and on social media outlets;
- Provide domestic violence information and resources to employees and constituents; and/or
- Initiate a "wear purple day" within your agency.

The Governor's Office of Youth, Faith and Family is available to assist your agency in participating in Domestic Violence Awareness Month activities and the *Lighting Arizona Purple* Campaign. Please feel free to contact Director Debbie Moak at [DMoak@az.gov](mailto:DMoak@az.gov) or John Raeder at [JRaeder@az.gov](mailto:JRaeder@az.gov) if you should have any questions.

Best regards,



Debbie Moak  
Director  
Governor's Office of Youth, Faith and Family



John Raeder  
Violence Prevention, Director  
Governor's Office of Youth, Faith and Family

# DOMESTIC VIOLENCE AWARENESS MONTH

Kick-off Event



Governor Douglas Ducey  
“Domestic Violence It Can Stop”

October is Domestic Violence Awareness Month.  
October 1st Governor Ducey will light the State Capitol dome purple as a symbol of Arizona’s dedication to ending domestic violence. Stand with the Governor as we say,  
“It Can Stop”.

Thursday, October 1, 2015  
6:00 PM to 7:00 PM  
Arizona State Capitol, House Lawn  
1700 W. Washington Street  
Phoenix, Arizona 85007

Attendance is free, registration requested.  
<https://www.surveymonkey.com/r/LightingAZPurple>



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